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<b>Title</b> (Click the link to see the library catalogue record for further information on the title)	<b>Author/Editor</b>	<b>Publication Year</b>	<b>Call Number</b>	<b>Location</b>
<a href="#">Principles of economics</a>	K. Case	2009	330 CAS	Level 5 – Business Collection
<a href="#">Venture capital and the finance of innovation</a>	A. Metrick	2007	332.041 MET	Level 5 – Business Collection
<a href="#">Modelling single-name and multi-name credit derivatives</a>	D. O’Kane	2008	332.645 OKA	Level 5 – Business Collection
<a href="#">The development factory: unlocking the potential of process innovation</a>	G. Pisano	1997	338 PIS	Level 5 – Business Collection
<a href="#">Discounted cash flow: a theory of the valuation of firms</a>	L Kruschwitz	2005	658.15 KRU	Level 5 – Business Collection
<a href="#">Marketing planning and strategy</a>	S. Jain	2009	658.802 JAI	Level 5 – Business Collection
<a href="#">Data analysis &amp; decision making with Microsoft Excel</a>	C. Albright	2009	658.05 DAT	Level 5 – Business Collection
<a href="#">Marketing that works</a>	H. Morgan	2009	658.8 LOD	Level 5 – Business Collection
<a href="#">Configuring user-designer relations: interdisciplinary perspectives</a>	A. Voss	2009	004.019 CON	Level 5 – Business Collection